EXECUTIVE SUMMARY

ART & CREATIVITY FOR HEALING, INC.
OUTCOME DATA FOR HUMAN OPTIONS

JULY 2014 TO JUNE 2016
INTRODUCTION

DoctorS Nonprofit Consulting (DNC) was hired by Art & Creativity for Healing, Inc. (A4H) in May of 2016 to provide an outcome evaluation for the program’s 2014-2016 Human Options program data for participants in A4H workshops. A4H facilitates these “Art4Healing®” workshop programs at more than 40 hospitals, treatment centers, military bases, and non-profit agencies throughout Southern California. Since 2000, more than 60,000 children and adults have participated in these classes and workshops.

METHOD

For this project, A4H staff entered the data from their surveys into an online computer program. DNC then downloaded data spreadsheets in both excel and SPSS formats. DNC reviewed the data and addressed any data entry concerns with A4H staff. SPSS statistical software was used for the evaluation process which was conducted by consultants in July and August of 2016. For this project, the program’s data collection procedures were reviewed. Additionally, since previous 2011-2014 data was available, a comparison of the data was completed. Initially, a series of frequency tables were run to establish basic program statistics. Following this, a series of correlations and one-way analysis of variance (ANOVA) tests were computed on the data. A full statistical report of the test outcomes is included in appendix A. Correlations are useful in determining how closely one variable relates to another variable. ANOVAs are useful for comparing differences between groups.

DATA SET

This data set consists of responses by 279 Human Options referred individuals who received A4H services between the period of July 2014 and June 2016. Generally when working with statistical evaluation, we like to see a large sample. Data sets of this size (n=279) are generally regarded to be an accurate indicator of the measured items.

STATISTICS

The ages ranged from 17-61, with the average age of participants being 33 years of age. Nineteen percent refused to indicate their age.

Hispanic/Latino/a Americans made up 52% and Caucasians made up 21% of program participants. Irvine was the city of residence for most (87%) of the workshop participants due to the location of the shelter.

KEY FINDINGS

Eighty seven percent of participants strongly agreed that the workshop was great, 88.2% strongly agreed that the workshop helped them express their emotions, and 88.2% strongly agreed that they felt better after the workshop. Ninety two percent of workshop participants also strongly agreed that the instructor was approachable and seemed to care about them. Ninety one percent of participants strongly agreed that the instructor was on time.
An astonishing 91.4% of the participants strongly agreed that they would refer a friend or family member to this workshop. Furthermore, 90.3% strongly agreed that they themselves would take another workshop from the program.

It is significant to say that 99% of the Human Option participants that completed the survey were satisfied with their workshop. In particular, 93% strongly agreed that they were satisfied overall. All outcomes variables increased from the previous years (2011-2014).

The top reason that participants took workshops was abuse (38%) followed by Post Traumatic Stress disorder (15.4%) and depression/sadness (9.3%).

The evaluations indicated an overall agreement that the Art & Creativity for Healing instructors are caring and that participants are overall satisfied with the workshops.