FINAL OUTCOMES REPORT FOR ART & CREATIVITY FOR HEALING INC

RAGING COLORS PROGRAM

JULY 2016 – JUNE 2018

P.O. BOX 3090
FULLERTON, CA. 92834

DOCTORSCONSULTING.ORG
INTRODUCTION

DoctorS Nonprofit Consulting (DNC) was hired by Art & Creativity for Healing Inc. (ACFH) in July of 2018 to provide an outcome evaluation for the 2016-2018 Raging Colors program. ACFH facilitates these “Art4Healing®” workshop programs at more than 35 hospitals, treatment centers, military bases, schools and non-profit agencies throughout Southern California. Since 2000, more than 75,000 children and adults have participated in these classes and workshops.

METHOD

For this project, ACFH staff entered the data from their surveys into an online computer program. DNC then downloaded data spreadsheets in both excel and SPSS formats. DNC reviewed the data and addressed any data entry concerns with ACFH staff. SPSS statistical software was used for the evaluation process which was conducted by consultants in July and August of 2018. For this project, the program’s data collection procedures were reviewed. Initially, a series of frequency tables were run to establish basic program statistics. Following this, a series of correlations and one-way analysis of variance (ANOVA) tests were computed on the data. A full statistical report of the test outcomes is included in appendix A. Correlations are useful in determining how closely one variable relates to another variable. ANOVAs are useful for comparing differences between groups.

DATA SET

This data set consists of responses by 2151 Raging Colors supported by Western Youth Services, Inc referred youth participants who received ACFH services between the period of July 2016 and June 15, 2018. Data sets of this size (n=2151) are generally regarded to be an accurate indicator of the measured items.

STATISTICS

When asking Raging Colors participants 26.7% reported their age. Of those who reported, ages ranged from 5-18, with the average age being 14.63. Participants that identified as Hispanic/Latino(a) made up 68% of youth followed by Caucasian 13%. However, 16.6% of the participants did not list their ethnicity. Over 32% were from Santa Ana. Followed by 15.5% from Orange and 12.4% from Mission Viejo.

The majority of the participants in the Raging Colors program were from Orange County Department of Education (OCDE)/ACCESS (74%) and Stanton GRIP (11.40%) (see fig.4). Of the participants in the OCDE/ACCESS, 280 participants were in the Homelessness program representing 13% of the total Raging Colors workshop.

The participants generally have multiple psychological reasons for attending the workshops. Each participant was asked to indicate all the reasons and then select their top reason for taking the class. The most selected reasons that the youth participants took workshops were I like art (66.79%). In the other category (21.55% of total), 53.59% indicated school and 30.11% reason was own interest
KEY FINDINGS

Overall, 94.4% of the Raging Colors youth participants reported that they *overall liked their workshop* and 72.11% strongly agreed the workshop was great.

For future workshops, 83.73% of participants agreed that they would *tell a friend or family member to attend this workshop* and 88.9% of all participants agreed that *they themselves would take another workshop from the program*.

Raging Colors youth participants indicated that the *instructor appeared to care for them* (91.7%) and *they were on time* (94.17%). Additionally, 86.10% participants indicated that they *felt better after taking the workshop* and the workshop *helped them share their feelings* (88.36%).

The Raging Colors youth participants were primarily referred by an agency (86.10%) or invited by a friend (12.36%).

The most selected reasons that the youth participants took workshops were *I like art* (66.79%). In the other category (representing 21.55%) 53.59% indicated *school* and 30.11% reason was *own interest*.

There were eight significant differences reported between the three workshop titles and seven significant differences between the different workshop locations on the 1-5 scaled outcomes (with 5 being the highest). The 4-week Beginning Creativity series & La Habra FRC tended to rate lower than averages on 1) workshop was great (La Habra FRC $M=4.23$, $n=31$; Total $M=4.64$, $n=2137$); 2) This workshop helped me share my feelings (La Habra FRC $M=4.03$ $n=30$; Total $M=4.51$, $n=2122$); 3) The instructor was on time (La Habra FRC $M=4.47$ $n=30$; Total $M=4.71$, $n=2127$); 4) I feel better after taking this workshop (La Habra FRC $M=4.13$, $n=30$; Total $M=4.49$, $n=2123$); 5) I would tell a friend or family member to attend this workshop (La Habra FRC $M=3.87$, $n=30$; Total $M=4.41$, $n=2133$); 6) I want to take another Art & Creativity for Healing workshop (La Habra FRC $M=3.84$, $n=30$; Total $M=4.55$, $n=2133$); and 7) Overall, I like this workshop (La Habra FRC $M=4.45$, $n=31$; Total $M=4.70$, $n=2135$). The 4-week Beginning Creativity series additionally had statistically significant differences in 1) the instructor cared for me when compared to the other workshop titles.

Individuals that identified as African American ethnicity overall ratings (scale of 1-5) would less likely tell a friend or family member to attend this workshop ($M=4.03$, $n=108$) compared to the group average ($M=4.41$, $N=1783$).